

Albertine Cinémathèque

Bringing French Cinema to University Campuses across the United States

French in Higher Education

- A network of 500 Higher Education Faculty members
- 40 grants of \$2,400 per year to organize French Film Festivals on campus
- Reaching out to over 11,000 students across the country each year
- A rich selection of Contemporary and Classic Films
- NEW: Albertine Masterclass facilitating inperson or zoom Q&A with renowed directors



ALBERTINE FOUNDATION



Mati Diop at Pratt Institute





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NEW: Albertine Masterclass

Our most requested new feature offers in-person or zoom Q&A with French and French-speaking Directors. Possible speakers for 2025-2026 include Jonathan Millet, Mati Diop, Simon Moutairou, Hind Meddeb and Louise Courvoisier.



Alice Diop in conversation with Mame-Fatou Niang at Columbia University

NEW: Simplified process

A simplified process will be rolled out this year with Albertine Foundation centralizing payments to rights holders (vs. having Universities paying in advance and receiving the grants after).



Cape Fear Community College, Wilmington, NC





PRESENTED BY THE FRENCH PROGRAM AND WORLD LANGUAGES AND CULTURES DEPARTMENT

ALBERTINE CINÉMATHÈQUE FRENCH FILM FESTIVAL

Supported by Albertine Cinémathèque, a program of FACE Foundation and Villa Albertine, with support from the CNC/Centre National du Cinema, and SACEM/Fonds Culturel Franco-Americain



France October 31st 1-3 pm



Lingui, The Sacred Bond: November 8th 1-3 pm



A Tale of Love and Desire November 1st 5-7:30 nm



Bamako November 10th 5-7:30 pm



400 Blows November 3rd 1-3 pm



The Story of a Three Day Pass November 14th, 1-3 p



Little Girl November 7th 1-3 pm



AFRYKAS and the Magic Box, and Two Short Films November 15th, 5-7:30 pm

FREE AND OPEN TO THE PUBLIC. POST-SCREENING DISCUSSIONS Located in the Mary Graydon Theater.

CONTACT ISABEL RIVERO-VILÁ FOR MORE INFORMATION: ISABELRV@AMERICAN.EDU



Albertine Film Festival at American University, Washington DC





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Applying for the Festival Grant

1: Become a Member

Only Registered Members of Albertine Cinematheque can apply.

Membership is open to US colleges and universities faculties and is FREE

 \succ Fill out the form on the Albertine Foundation's website

https://albertinefoundation.org/fre nch-for-all/albertine-<u>cinematheque/</u>



2: Check out the 25-26 Film Selection

To be eligible for the Grant you need to:

Choose 6 films from the Film Selection

This year, our list of 22 films features critically acclaimed and award-winning films such as *Holy Cow* by Louise Courvoisier, **Dahomey** by May Diop, **All We Imagine As Light** by Payal Kapadia and *Flow* by Gints Zilbalodis.

Choose at least 1 Classic film

This year's list includes *The Umbrellas of Cherbourg* by Jacques Demy, Army of the Shadows by Jean-Pierre Melville and *The Wages of Fear* by Henri-Georges Clouzot.

https://albertinefoundation.org/french-for-all/albertine-cinematheque/filmselection/







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3: Connect with other departments and potential partners

Partnering with other departments can help:

- Find support in the application process and selection of the films
- > Find additional funds to cover your organizational fees (the grant only covers the screening fees for 6 films)
- Find speakers for post screening talks
- Increase the visibility of your festival
- > Increase student involvement and attendance by including the films in syllabus and offering extra credits options

Potential outside partners could be a local Alliance Française, local institutions and businesses, a local non-profit theater

All screenings must be <u>NON-THEATRICAL</u> as per our agreement with the distributors:

- > screenings must be **non-commercial**: free or for a minimal charge or suggested donation to cover costs
- screenings must be part of a community event: the theater must be used as a venue to host your non-commercial college/university film festival, and screenings should not be part of the general program of the theater







The Conte of Monte Cristo by Alexandre de La Patellière, Matthieu Delaporte (Samuel Goldwyn Films)





Applying for the Festival Grant

4: Apply by June 5

Be thorough!

Even if you have applied many times, we will need as much details as possible to assess all projects fairly.

Prepare a detailed budget

The grant will be used exclusively to pay the screening fees which should not exceed \$2,400 (please use <u>fees information</u> on our website). You will need to find additional funding for all the other costs related to your festival.

Find an engaging theme for your festival

The jury will reward projects with significant editorial qualities and cohesion in their choice of films. Connecting the films rather than having individual screenings can help create a momentum.

> Show campuswide involvement from other departments and students

This will give reassurance that your festival will benefit from a good visibility and attendance.







Meeting with Pol Pot by Rithy Panh (Strand Releasing)





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Selection Process

1: Committee meeting on June 12

Grantees will be selected by a committee of university faculty and will benefit from a grant of \$2,400.

2: Notifications by the end of June

Whether they are successful or not, ALL applicants will receive a notification by the end of June.



Marcello Mio by Christophe Honoré (Strand Releasing)









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1: Confirming your festival

- By **September 1st** or one month prior to your festival, whichever is the earliest, you will need to confirm:
- > The contact details of the person <u>authorized to sign</u> the agreement
- Your list of 6 films for your festival
- > The **contact details** of the person who will reach out to the distributors to request the materials
- > The type of material needed for the screenings (NB some distributors have limited materials, please check our website
- > The **capacity** of your venue
- > The screening date for each film could (it be approximative, but you will need to request the material at least one month prior to each screening)

2: Signing your Grant Agreement

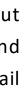
Once we receive the information requested about your festival, we will draft the agreement and send it for signature via DocuSign to the contact detail provided. You will receive a copy.

3: Using your Grant money

NEW! Once the Grant Agreement is fully executed, Albertine Foundation will contact the distributors to book the films on your behalf and pay the screening fees for the films using the Grant money.

The Grant money will not be transferred to your institution.











1: Securing partnerships and funds

Contact potential partners

Partner with the local Alliance Française, local institutions or businesses or a local non-profit theater

All screenings must be NON-THEATRICAL and FREE for students and faculty.

Get additional funds

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Apply for internal grants, include other departments' budget, including non-academic departments and students' associations.

Create a campuswide event

Collaborate with other departments and involve students to create a campuswide event.

Reach out to the community

Partner with local community colleges and high schools.

2: Programming

Prepare the schedule for your festival

Screen the films on different days of the week, screenings can be scattered year-round but should be part of the same unique event. Keep the most accessible film for your opening night. The films may be presented as part of a larger film festival. The screenings must take place within the university year for which the grant has been allocated.

> Include the films in your syllabus and/or offer them as extra credit

Contact guest speakers and filmmakers Post screening talks and Q&As always help attract a greater audience. We can help connect you with some filmmakers (please note that an honorarium will be expected).







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3: Advertising

Start advertising way ahead of the event

Use social media, contact local media and campus media outlets, create posters and flyers....

include Villa Albertine's Albertine Please and Foundation's logos in all promotional materials

And use the credit line:

Albertine Cinémathèque is part of the <u>French for</u> <u>All</u> initiative by Villa Albertine and Albertine Foundation and is made possible by the support of the Centre National du Cinema et de l'Image Animée (CNC)

4: Getting the materials for the screenings

Contact the distributors well in advance and **at** least one month prior to each screening date to request the materials.

5: Sending your Post Screening Form

After completion of your festival, fill out the post screening form to tell us how it went!

Please be thorough as this information will be useful to the jury if you reapply for the Grant the following year.







Any additional questions?

1: Check our website:

https://albertinefoundation.org/french-forall/albertine-cinematheque/

2: Contact us:

sandrine.neveux@villa-albertine.org

filmandtv@villa-albertine.org

filmevents@villa-albertine.org



The Umbrellas of Cherbourg by Jacques Demy (Janus Films)

Thank you! We look forward to working with you on your festival!









Partners and Sponsors

Albertine Cinémathèque is part of the French for All initiative by Villa Albertine and Albertine Foundation.







Égalité Fraternité



Albertine Cinémathèque is made possible by the generous support of the Centre National du Cinema et de l'Image Animée (CNC)







